



INSTANT VITALITY

PŪR-MAX

SUPPORTS HEALTHY WEIGHT MANAGEMENT*



PŪRVII PŪR-MAX

is a proprietary blend of branded ingredients that are backed by studies to help support healthy weight management. PŪR-MAX is Doctor-Formulated and provides maximum support when it comes to achieving your weight management goals.

GLUCOVANTAGE®

provides support for metabolic health and healthy weight management*, by promoting healthy insulin sensitivity and healthy blood sugar levels already within a normal range. Berberine has been shown to support healthy blood sugar levels already within a normal range, insulin sensitivity, and body composition*. Dihydroberberine helps overcome limitations of standard berberine, such as low bioavailability and GI distress.

- **Glucovantage® Versus Standard Berberine**
 - 20x greater area under the curve (AUC)
 - 5x more bioavailable / absorbable
 - 2x longer-lasting (8 hours vs. 4 hours)
- Improves Insulin sensitivity and carbohydrate tolerance, supporting healthy blood glucose levels*
- Supports body composition Via AMPK, preferentially driving carbohydrates to muscle rather than fat
- Supports anti aging by reducing glycation end-products correlated with biological aging
- Increases plasma BHB (ketones) making it ketogenic friendly

CHROMAX®

is the most clinically tested form of Chromium Picolinate proven to offer superior bioavailability compared to most other forms of chromium. Extensively studied and supported by more than a dozen clinical studies, Chromax® is demonstrated to be safe and effective, offering several metabolic health benefits including improved body composition, maintaining lean muscle mass, supporting healthy carbohydrate and glucose metabolism, promoting healthy insulin function, and managing cravings and appetite*.

CAPSIMAX®

is a concentrated extract of capsaicinoids from red chili peppers (*Capsicum annuum*)—the naturally occurring compounds that cause the sensation of heat when consuming spicy foods. It is a unique ingredient because it targets several key areas of weight management, including appetite control, lipolysis (breakdown of fat stores), thermogenesis, and resting energy expenditure in a small, daily dose*. Capsimax is produced with Omnibead, a controlled release encapsulating technology that delivers effective levels of capsaicinoids without stomach upset that may result from unprotected extracts of red chili peppers. No other brand of encapsulated capsicum on the market delivers all these advantages in a single ingredient:

Supplement Facts

Serving Size: 1 Capsule
Servings Per Container: 30

Amount per Serving		
Chromium (as Chromium Picolinate) (Chromax®)	200 mcg	751%
Proprietary Blend	325 mg	†
Cayenne (<i>Capsicum annuum</i>) Fruit Extract (Std. to 2% Capsaicinoids) (as Capsimax®), Dihydroberberine (as GlucoVantage®), EGCG (Epigallocatechin Gallate) [from Green Tea (<i>Camellia sinensis</i>) Leaf Extract], Natural Caffeine Anhydrous [from Green Tea (<i>Camellia sinensis</i>) Leaf Extract]		

† Daily Value not established.

Other Ingredients: Hypromellose (Capsule Shell), Vegetable Magnesium Stearate, Microcrystalline Cellulose, and Precipitated Silica.
Chromax® is a registered trademark of Nutrition21, LLC.
Capsimax® is a registered trademark of OmniActive Health Technologies, Ltd.
GlucoVantage® is a registered trademark of NNB Nutrition

Manufactured for: PŪRVII : P.O. Box 153, McCordsville, Indiana 46055

If you are pregnant or nursing, under the age of 18, or currently under the care of a physician, you are advised to consult a health care professional before using this product. Do not use if safety seal is broken or missing. Keep out of the reach of children.

EGCG

EGCG (epigallocatechin gallate) is a key active component of green tea (*Camellia sinensis*) leaves. EGCG has been valued for its antioxidant properties and has been studied extensively for body management through the promotion of fat metabolism*.

NATURAL CAFFEINE ANHYDROUS

Caffeine anhydrous is made from the seeds and leaves of coffee plants. The word "anhydrous" means "without water." After harvesting, caffeine is extracted from the plant matter and dehydrated. Caffeine anhydrous is becoming more popular as a supplement for weight loss and improved athletic performance*.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.